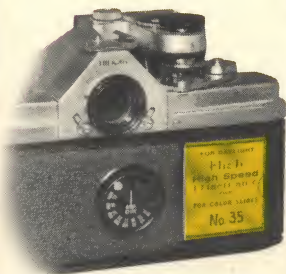


# SAVE FILM!

H-35

**49¢**

Don't waste the shots you  
are so eager to make.



## In a second, press self-adhesive **HOL-DEX CAMERA LABEL HOLDER**

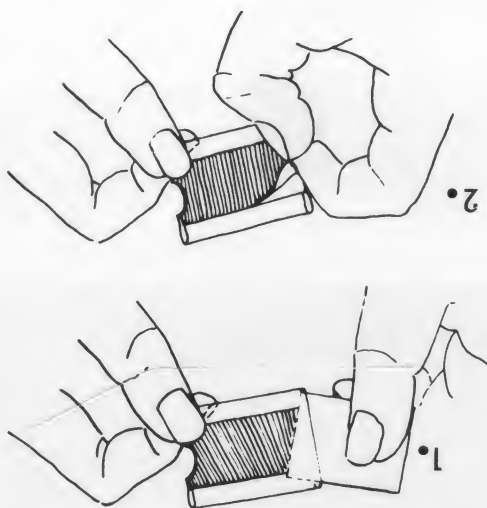
on the back of your camera  
and slip in box top from box  
of film you are loading, with  
**NUMBER** of the film. Now  
you **KNOW** what film is in  
the camera. Slips in and out  
easy, but stays firmly in  
place.

Can pay for itself in one roll of film!

**HOLDER  
FOR  
35mm  
CAMERA**

**CEL-U-DEX CORPORATION  
NEW WINDSOR, N. Y.**

Pats. No. 2,158,402, 2,953,087, 2,964,866, and others pending  
**OVER**



Peel the green protective liner from the special adhesive.

Press Hol-Dex on back of camera.

Insert box top with number. Special arch holds it fast.  
Made in sizes for 35mm and 120 cameras.

Printed in U.S.A.

# SAVE FILM!

H-120

# 49¢

Don't waste the shots you  
are so eager to make.



In a second, press self-adhesive  
**HOL-DEX CAMERA  
LABEL HOLDER**

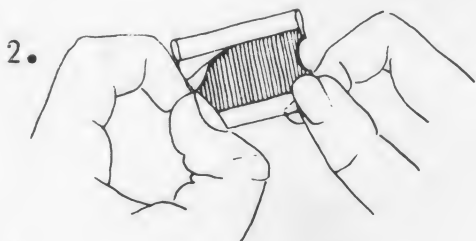
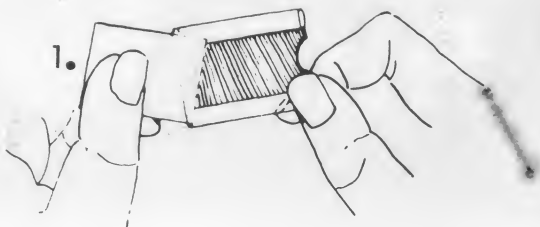
on the back of your camera  
and slip in box top from box  
of film you are loading, with  
NUMBER of the film. Now  
you KNOW what film is in  
the camera. Slips in and out  
easy, but stays firmly in  
place.

Can pay for itself in one roll of film!

HOLDER  
FOR  
NO.  
120  
CAMERA

**CEL-U-DEX CORPORATION**  
NEW WINDSOR, N. Y.

Pats. No. 2,158,402, 2,953,087, 2,964,866, and others pending  
OVER



**Peel the green protective liner from the special adhesive.**

**Press Hol-Dex on back of camera.**

**Insert box top with number. Special arch holds it fast.**

**Made in sizes for 35mm and 120 cameras.**

**Printed in U.S.A.**



# CEL-U-DEX INC.

P. O. BOX 84

NEW WINDSOR, N. Y. 12551

CREATORS AND MANUFACTURERS OF TOOLS FOR THE OFFICE FOR OVER 50 YEARS

December 23, 1965


Mr. T. Nelson, System Consultant  
Box 1546  
Poughkeepsie, New York 12603

Dear Mr. Nelson:

Thank you for your inquiry on our Camera Label Holder,  
taken from the Office.

This item can be obtained from us directly at 50¢ postpaid.  
A sample is enclosed with this letter for your inspection.  
Our sincere thanks for your interest in our product.

Cordially,

  
L.J. Farina, (By Hand)  
Sales Manager

LJF:kem  
Encs.

